



servus[®]
Cleaning

FLEET PROGRAM

Everything you need to get on the road.

servusfranchising.com



Table of Contents

Driving Success	3
Fleet Management	4
Strategic Partners	5
Why Branding Matters	6
Mercedes Sprinter Vans	7
Ford Transit Vans (High Roof)	8
Ford Transit Vans (Low Roof)	9
Order Process	10
Rental Program	11
Value-Added Services	12
Sustainability	13
Vehicle Remarketing	14

Driving Success

PAGE 3

At the core of what I do is a commitment to building strong, lasting relationships—and that starts with understanding the unique needs of each franchise owner. We're excited to be working with Servus® Cleaning to create a streamlined Fleet Management Program for new and existing franchises across Canada.

The goal is simple: take the headache out of getting a work-ready vehicle on the road. Rather than sourcing vehicles, outfitting, and branding through multiple vendors, we coordinate everything under one roof—from vehicle acquisition and leasing to outfitting and professional vinyl wraps through Premier Graphics.

Everything can then be bundled into one simple monthly payment, making the process especially efficient for new franchises getting off the ground while helping maintain consistent branding across the network.

We wear the different hats so you don't have to—giving franchise owners one point of contact and an easier path to getting the vehicles they need, ready for work.

Looking forward to working with you.

Warm regards,

Brock Morgan



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Fleet Management

PAGE 4

Servus® Cleaning franchise owners across Canada can take advantage of our national fleet program, powered by Zeemac Vehicle Lease—a trusted name in commercial vehicle leasing and fleet management for over 65 years. As part of the Somerville Auto Group, Zeemac is proud to be one of Canada's leading fleet providers, combining national reach with personalized service.

Our full-service program is built to eliminate the complexity of fleet management. From vehicle sourcing and upfitting to branding, financing, and insurance coordination, Zeemac delivers a turnkey solution tailored specifically to the demands of businesses like Servus® Cleaning.

With access to all major makes and models across the country—plus a wide selection of lightly-used commercial vehicles—we help you reduce costs, preserve capital, and maximize the value of your fleet.

But our support doesn't stop at the vehicle. We also offer value-added services such as fuel management, maintenance tracking, cost control tools, and integrated GPS technology to help you optimize operations and drive efficiency. We recognize that each Servus® Cleaning location has its own unique needs. That's why we've assigned a dedicated Account Executive to support your business every step of the way—ensuring a seamless and stress-free fleet experience from start to finish.

zeemac
PART OF SOMERVILLE AUTO GROUP

 **Somerville**
DRIVE A BETTER LEASE

Strategic Partners

PAGE 5

At Zeemac, we've built strong partnerships with industry-leading manufacturers and service providers to deliver exceptional value to Servus® Cleaning franchise locations across Canada.

Through our relationship with top OEMs like Ford, Mercedes and GM we leverage consolidated buying power to secure preferred pricing and faster delivery timelines—giving you access to high-quality vehicles at competitive rates.

We also recognize that every franchise has unique needs. If there's a specific make or model better suited to your local market or operational style, we'll work with you to source the right vehicle—no matter the brand.

To support consistent, professional branding across all locations, Zeemac has partnered with Premier Graphics, one of Canada's premier vehicle branding providers. Premier Graphics offers a national network of certified installers to ensure that your fleet always reflects the Servus® Cleaning brand—with clean, sharp, and consistent visuals from coast to coast.

Our team is committed to helping each franchise find the ideal fleet solution—from vehicle selection to branding and beyond—tailored to your specific business goals and operational requirements.



Why Branding Matters

PAGE 6

At Servus® Cleaning, every vehicle in the fleet is more than just a way to get from one job to the next. It's a visible representation of the brand and the professionalism and reliability customers can expect from the team.

A consistent, well-branded fleet helps build recognition and trust wherever our vehicles go. Each vehicle acts as a moving billboard, keeping the Servus® Cleaning name visible and reinforcing a professional image every time we're on the road or at a customer location.

Strong branding also creates consistency across the entire fleet. From the vehicles to the team behind them, a unified look helps customers easily recognize Servus® Cleaning and builds familiarity over time.

By maintaining a polished and consistent fleet, we strengthen the Servus® Cleaning brand and reinforce our reputation as a professional, dependable company. Good branding isn't just about how the vehicles look. It helps build trust, awareness and recognition in the communities we serve.



Mercedes Sprinter Cargo Van

The 2027 Mercedes-Benz Sprinter 2500 Cargo Van offers a flexible, high-capacity solution for businesses that need more cargo space. Available in 144" and 170" wheelbases with a High Roof, the 144WB provides a more compact footprint for easier maneuverability, while the 170WB offers additional cargo room for larger equipment and supplies.

Service Applications

- ✔ Commercial & Residential Speciality Cleaning

Included Outfitting: Full Vinyl Wrap, Rear Ladder + Aluminum Roof Rack with Roller and Added Center Platform



Budgetary Pricing: Mercedes Sprinter (High Roof 144WB)

Term	48M	60M	48M
Residual	-	-	\$23,600
Monthly Lease Rate	\$1,485	\$1,375	\$1,530

Note: Rate based on 24,000 km per year.



Budgetary Pricing: Mercedes Sprinter (High Roof 170WB)

Term	48M	60M	48M
Residual	-	-	\$26,100
Monthly Lease Rate	\$1,647	\$1,517	\$1,698

Note: Rate based on 24,000 km per year.

*Additional lightly used options may be available at a lower monthly rate, subject to inventory.
**Monthly rate based on 2027 model year pricing (\$CAD) and subject to approved credit.

Ford Transit Cargo Van

PAGE 8

The Ford Transit is a versatile, work-ready cargo van built to support a wide range of service needs. Available in both regular and extended lengths, it offers flexible cargo space for equipment, tools and supplies. With plenty of upfitting options and a comfortable, practical design, the Transit can be configured to fit the needs of your day-to-day operations.

Service Applications

- ✓ Commercial & Residential Speciality Cleaning

Included Outfitting: Full Vinyl Wrap, Rear Ladder + Aluminum Roof Rack with Roller and Added Center Platform



Budgetary Pricing: Ford Transit High Roof

Term	48M	60M	48M
Residual	-	-	\$23,000
Monthly Lease Rate	\$1,450	\$1,345	\$1,495

Note: Rate based on 24,000 km per year.



Budgetary Pricing: Ford Transit High Roof (Extd)

Term	48M	60M	48M
Residual	-	-	\$23,500
Monthly Lease Rate	\$1,495	\$1,380	\$1,535

Note: Rate based on 24,000 km per year.

*Additional lightly used options may be available at a lower monthly rate, subject to inventory.

**Monthly rate based on 2027 model year pricing (\$CAD) and subject to approved credit.

Ford Transit Cargo Van

PAGE 9

The Ford Transit is a versatile, work-ready cargo van built to support a wide range of service needs. Available in both regular and extended lengths, it offers flexible cargo space for equipment, tools and supplies. With plenty of upfitting options and a comfortable, practical design, the Transit can be configured to fit the needs of your day-to-day operations.

Service Applications

- ✓ Commercial & Residential Specialty Cleaning

Included Outfitting: Full Vinyl Wrap, Rear Ladder + Aluminum Roof Rack with Roller and Added Center Platform



Budgetary Pricing: Ford Transit Low Roof

Term	48M	60M	48M
Residual	-	-	\$21,200
Monthly Lease Rate	\$1,332	\$1,228	\$1,363

Note: Rate based on 24,000 km per year.



Example of included outfitting.

*Additional lightly used options may be available at a lower monthly rate, subject to inventory.
**Monthly rate based on 2027 model year pricing (\$CAD) and subject to approved credit.

Order Process

PAGE 10



Vehicle Selection

Identify the service application and consult with our preferred fleet partner to align you with the right vehicle at the right budget.

Order Your Vehicle

Get qualified and get your vehicle order underway!
Our partners stickhandle the outfitting, wraps, insurance, and everything else you may need to get you on your way!

Delivery

Whether you need something right away or custom ordering, our fleet team has a solution for you. Vehicle delivery typically ranges from 2-weeks to 4-months from the date of order.



Rental Program

PAGE 11

Flexible Rental Solutions

At Zeemac, we recognize that unexpected events or new projects often require you to scale up your fleet quickly. That's why we offer flexible rental solutions designed to ensure you have the vehicles you need, exactly when you need them, to keep operations running smoothly.

We provide short-term rental options for a variety of vehicles, tailored specifically to Servus® Cleaning's service requirements. Whether you need a few extra vehicles to handle a surge in calls or to support a new large scale project, we've got you covered. For added professionalism, these rentals can be customized with Servus® Cleaning decals, ensuring your fleet maintains a consistent, professional image.

With our flexible rental terms, you can scale your fleet up or down as demand shifts—without the pressure of long-term commitments. This provides you with the right vehicles at the right time, while helping you manage costs effectively.

Our team is always available to help you identify the best rental options, whether for short-term needs or as a bridge until your permanent fleet additions are in place.



Value Added Services

PAGE 12



UNIVERSAL
CARD

Fuel & Maintenance Card

Universal fuel and maintenance card providing consolidated fuel reporting at all locations accepting Mastercard. This card features a **\$0.05 fuel rebate** at Esso stations.



Evolve Fleet Management Portal

Integrated web-based fleet management portal providing a consolidated view on fuel, maintenance, vehicle lease and other fleet related expenses. Manage your fleet from anywhere at anytime.



GPS Telematics

Real-time information on vehicle engine and maintenance notifications, vehicle tracking, driver behaviour, productivity, safety & compliance.



Dash Cameras

The ability to see what really happened can help you save time and money, protect your drivers, maximize efficiency, provide better customer service, and gain peace of mind.

Please consult with Zeemac for a complimentary demo of your preferred solution(s).

Sustainability

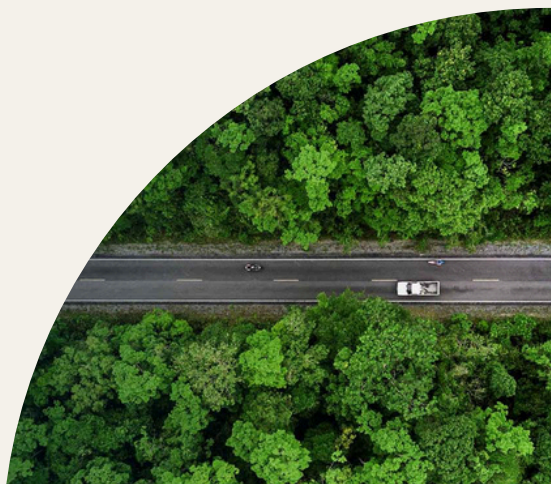
Driving Sustainability Forward

At Zeemac, we are committed to helping Servus® Cleaning franchisees build fleets that not only meet their operational needs but also align with their sustainability goals. That's why we're excited to offer fleet solutions that help reduce both fuel costs and carbon footprints.

Through our partnership with Servus® Cleaning, you have the opportunity to explore electric and hybrid vehicles and test their viability for your day-to-day operations. Together, we can assess whether these greener options are the right fit for your business.

To help guide your decision-making, Zeemac provides Electric Vehicle Suitability Assessments, where we evaluate key factors like driving range, charging infrastructure, and potential cost savings. Whether you're ready to transition now or simply exploring future possibilities, we're here to ensure you make informed choices for your fleet.

If you're looking to move toward a more sustainable fleet, Zeemac is here to help you optimize efficiency, reduce environmental impact, and explore alternative fuel solutions that are right for Servus® Cleaning.



Vehicle Remarketing

At Zeemac, we're committed to helping your vehicles perform at their best throughout their entire lifecycle—and even beyond. Our remarketing process is designed to maximize the resale value of your fleet, which helps reduce costs and supports the ongoing growth of your Servus® Cleaning business.

By leveraging expert market insights and proven selling strategies, we ensure your vehicles are sold quickly and at the best possible price. From start to finish, you can count on us to help you optimize your fleet and maximize its value, ensuring you have the right vehicles to support your operations now and in the future.

- Zeemac handles all aspects of vehicle detailing, decal removal, and body work to ensure you get the highest return on each asset.
- A well-established network of wholesale channels to maximize equity per vehicle.
- All logistics, administration, and processing are managed by Zeemac, so you can focus on running your business while we handle the details.
- Access to commercial auctions to help you reach the best market for your vehicles and achieve optimal resale value.



Please reach out to Zeemac for support with remarketing services and to discuss associated costs. We're here to provide guidance and ensure you maximize the value of your fleet.



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